



## FACTS

## WHAT DOES PRIORITYONE BANK DO WITH YOUR PERSONAL INFORMATION?

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| <b>Why?</b> | Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do. |
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| <b>What?</b> | <p>The types of personal information we collect and share depend on the product or service you have with us. This information can include:</p> <ul style="list-style-type: none"> <li>▪ Social Security number and</li> <li>▪ Account Transaction</li> <li>▪ Account Balances</li> <li>▪ Income</li> <li>▪ Payment History</li> <li>▪ Credit Card or Other Debt</li> </ul> |
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| <b>How?</b> | All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons PriorityOne Bank chooses to share; and whether you can limit this sharing. |
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| Reasons we can share your personal information   | Does PriorityOne Bank share? | Can you limit this sharing? |
|--|------------------------------|-----------------------------|
| <b>For our everyday business purposes—</b> such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus | YES                          | NO                          |
| <b>For our marketing purposes—</b> to offer our products and services to you   | YES                          | NO                          |
| <b>For joint marketing with other financial companies</b>  | YES                          | NO                          |
| <b>For our affiliates' everyday business purposes—</b> information about your transactions and experiences   | NO                           | We don't share              |
| <b>For our affiliates' everyday business purposes—</b> information about your creditworthiness   | NO                           | We don't share              |
| <b>For nonaffiliates to market to you</b>  | NO                           | We don't share              |

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| <b>Questions?</b> | Call Toll Free <b>866-639-9820</b> or e-mail us at <a href="mailto:privacy@priorityonebank.com">privacy@priorityonebank.com</a> |
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| Who we are  |  |
|---|--|
| <b>Who is providing this notice</b>                               | PriorityOne Bank   |
| What we do  |  |
| <b>How does PriorityOne Bank protect my personal information?</b> | To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.  |
| <b>How does PriorityOne Bank collect my personal information?</b> | <p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> <li>▪ open an account or deposit money</li> <li>▪ apply for a loan or use your credit or debit card</li> <li>▪ Pay your bills</li> <li>▪ We also collect your personal information from others, such as credit bureaus, and other companies</li> </ul> |
| <b>Why can't I limit all sharing?</b>                             | <p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> <li>▪ sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>▪ affiliates from using your information to market to you</li> <li>▪ sharing for nonaffiliates to market to you</li> </ul>                                 |
| Definitions   |  |
| <b>Affiliates</b>   | <p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>• <i>PriorityOne Bank does not share information with our affiliates.</i></li> </ul>   |
| <b>Nonaffiliates</b>  | <p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> <li>▪ <i>PriorityOne Bank does not share with nonaffiliates.</i></li> </ul>  |
| <b>Joint marketing</b>  | <p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> <li>▪ <i>Our joint marketing partners include companies such as insurance companies.</i></li> </ul>   |